

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WKZQ, WYAV, WMYB, WRNN, WQJM's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 25, 2006, the station filled the following full-time vacancies:

- 1. SALES EXECUTIVE (2 POSITIONS)**
- 2. ON-AIR PERSONALITY**

The station interviewed a total of 16 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. COASTAL WORKFORCE CENTER	0
2. TVANDRADIOJOBS.COM	1
3. MYRTLEBEACHHELPWANTED.COM	6
4. ALLACCESS.COM	0
5. 2006 JOB EXPO	1
6. WORD-OF-MOUTH	8

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A
EEO INFORMATION FOR FULL-TIME
VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: SALES EXECUTIVE

**Recruitment Source That Referred the Hiree:
Word-of-Mouth**

Date Vacancy Opened: 8/31/2005

Total Number of Persons Interviewed for the Vacancy: 12

Date Vacancies Filled:

Position 1: 5/1/2006

Position 2: 5/2/2006

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
TVANDRADIOJOBS.COM	N/a	zzmadden@yahoo.com	N/a	1	no
ALLACCESS.COM	28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Joel Denver, President	310-457-6616	0	no
MYRTLEBEACHHELP WANTED.COM	New York	Dale Mulder	845-485-8399	6	no
2006 JOB EXPO	Held at: Myrtle Beach Convention Center	Shirley Pearson	843-626-9668	1	no
WORD-OF-MOUTH	N/A	N/A	N/A	4	no

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: ON-AIR PERSONALITY

Recruitment Source That Referred the Hiree:
WORD-OF-MOUTH

Date Vacancy Opened: 4/17/2006

Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: 5/15/06

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
TVANDRADIOJOBS.COM	N/a	zzmadden@yahoo.com	N/a	0	no
ALLACCESS.COM	28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Joel Denver, President	310-457-6616	0	no
MYRTLEBEACHHELPWANTED.COM	New York	Dale Mulder	845-485-8399	0	no
WORD-OF-MOUTH	N/a	N/a	N/a	4	no
COASTAL WORKFORCE CENTER	200-A Victory Lane Conway, SC 29526	Charles Haneman, Area Director	843-234-WORK (9675)	0	no

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Station WKZQ, WYAV, WMYB, WRNN, WQJM's has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
3	Co-sponsoring of Job Fair	Co-sponsored the 2006 Job Expo on March 29 th , 2006 at the Myrtle Beach Convention Center. We also participated in the SCBA Job Fair on March 28, 2006.
6	Participation in job banks	We promote myrtlebeachhelpwanted.com and list each opening with the service.
8	Establishment of training program allowing employees to reach higher level positions	Our street team program has been opened to all employees. Any employee may train for skills including board-operating and remote teching plus other broadcast related positions including (but not limited to) assisting with live infomercials.
12	Job listing with job bank w/ substantial participation minorities & women	Each job opening was listed with myrtlebeachhelpwanted.com and upper level on-air personality position listed with Coastal Workforce Center/SC Employment Security Commission

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members

- of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
 16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Stations WKZQ-FM, WYAV-FM, WMYB- FM, WRNN- FM, WRNN-AM public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 23, 2007, the station filled the following full-time vacancies:

1. SALES EXECUTIVE
2. PROMOTIONS DIRECTOR
3. REGIONAL/NATIONAL SALES DIRECTOR

The station interviewed a total of 9 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. RESUMES ON-FILE	1
2. MYRTLEBEACHHELPWANTED.COM	1
3. WKZQ.NET	0
4. WORD-OF-MOUTH/IN-HOUSE POSTINGS	5
5. SUN NEWS/CAREERBUILDER.COM	1
6. ALLACCESS.COM	0
7. STAR921.NET	0
8. WAVE104.NET	1

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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ATTACHMENT A
EEO INFORMATION FOR FULL-TIME
VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: SALES EXECUTIVE

Recruitment Source That Referred the Hiree:
Word-of-Mouth

Date Vacancy Opened: 2/12/07

Total Number of Persons Interviewed for the Vacancy: 1

Date Vacancy Filled: 2/19/07 (Date employment began)

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
WORD-OF-MOUTH (SPECIAL CIRCUMSTANCES REQUIRED QUICK EMPLOYMENT TURN-AROUND)	IN-HOUSE	IN-HOUSE	IN-HOUSE	1	no

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: PROMOTIONS DIRECTOR

Recruitment Source That Referred the Hiree: RESUME ON-FILE

Date Vacancy Opened: 4/23/2007

Total Number of Persons Interviewed for the Vacancy: 7

Date Vacancy Filled: 6/1/2007 (Date employment began)

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
RESUMES ON FILE	IN-HOUSE	APRIL WILSON	IN-HOUSE	1	no
ALLACCESS.COM	28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Joel Denver, President	310-457-6616	0	no
MYRTLEBEACHHELP WANTED.COM	New York	Dale Mulder	845-485-8399	1	no
SUN NEWS/CAREER BUILDER	PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	843-626-8555	1	no
WORD-OF-MOUTH/IN-HOUSE POSTING	IN-HOUSE	April Wilson	N/A	3	no
WKZQ.net	IN-HOUSE	April Wilson	N/A	0	no
STAR921.net	IN-HOUSE	April Wilson	N/A	0	no
WAVE104.net	IN-HOUSE	April Wilson	N/A	1	no

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: TRI-MARKET/NATIONAL
SALES DIRECTOR

**Recruitment Source That
Referred the Hiree:**
WORD-OF-MOUTH/FORMER
EMPLOYEE

Date Vacancy Opened: 7/2/07

**Total Number of Persons
Interviewed for the
Vacancy:** 1

Date Vacancy Filled: 7/23/07

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
WORD-OF-MOUTH (SPECIAL CIRCUMSTANCES REQUIRED QUICK EMPLOYMENT TURN-AROUND)	IN-HOUSE	IN-HOUSE	IN-HOUSE	1	no

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Stations WKZQ-FM, WYAV-FM, WMYB- FM, WRNN- FM, WRNN-AM have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
3	Co-sponsoring of Job Fair	Co-sponsored the 2007 Job Expo on March 21 st , 2007 at the Myrtle Beach Convention Center. We also participated in the SCBA Job Fair on March 27, 2007 in Columbia, SC.
6	Participation in job banks	We promote and participate with myrtlebeachhelpwanted.com and list openings with the service. The service also includes listings in it's RegionalHelpWanted.com service.
5	Internship Program	We began our own intership program in-house. In 2007 we had an intern in the promotions department and an intern in programming.
12	Job listing with job bank w/ substantial participation minorities & women	Each job opening was listed with myrtlebeachhelpwanted.com as well as on all station websites. Star921.net's internet following is primarily women.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members

- of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
 16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.